

putting
our
youth
back
into
baseball



swing for the fence with Louisiana youth baseball

On behalf of Louisiana Youth Baseball, I would like to extend an invitation to you and your organization to become a fence sign sponsor of our youth program through our “Swing For The Fence” – Fence Sign Sponsorship Program.

Louisiana Youth Baseball is a 501(c)(3) non-profit community service program that organizes and promotes youth baseball to perpetuate the interest, knowledge, history, and love of the game. Louisiana Youth Baseball will strive to build the true fundamental skills and knowledge of the sport. Louisiana Youth Baseball mission is to:

- Utilize safe, organized, and structured baseball competition as a tool to enlighten and cultivate the development of well rounded youth (ages 8 – 15) through establishing a foundation of the following life skills:
 - Responsibility; Goal Setting; Sportsmanship; Self Control; Smart Decisions; Teamwork; Leadership; Perseverance; Discipline
- Instill the values of education, by encouraging the student athletes to maintain satisfactory grades in school and emphasizing the importance of keeping a proper relationship-balance between scholastic & athletic endeavors
- Increase participation and interest in baseball
- Acquaint the players with the proper fundamentals of the overall game
- Provide a positive outlet for at risk urban youth
- Institute the values of good citizenship through community volunteerism
- Teach the value of teamwork

To continue the mission of the Louisiana Youth Sports Network to improve the quality of life in its' communities, Louisiana Youth Baseball has partnered with the Park & Recreation Commission for the East Baton Rouge Parish to enhance the overall quality of the youth Baseball program offered to the East Baton Rouge Parish communities. We are an official affiliate of Major League Baseball's Reviving Baseball In Inner Cities program presented by KPMG.

We are looking for fence sign sponsors who are willing to reach a large potential new market by donating to assist in covering our major expenses such as equipment, insurance, officials, coaches' background checks & certifications, academic & sportsmanship awards, and administrative cost.

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If providing fence sign sponsorship for Louisiana Youth Baseball is an option for you and your organization, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your organization as well as beneficial to our organization and we are also open to any other types of sponsorship provided by your organization.

The Louisiana Youth Baseball looks forward to building a strong partnership with your organization that will enable us to fulfill the hopes and dreams of our youth.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership. I welcome a personal meeting to discuss how a partnership with Louisiana Youth Baseball will enhance our communities and your organization. I may be reached at the below address, number, email, or website and look forward to contributing to your continued success.

Thank you in advance for your consideration and support of Louisiana Youth Baseball.

Our 2010 Playing Fields are as follows:

- ❖ Anna T Jordan Park (10U, 12U, 15U) – 1750 Stilt Street, Baton Rouge LA 70807
- ❖ Evangeline Street (8U Machine Pitch) – 4201 Evangeline Street, Baton Rouge LA
- ❖ Howell Park (12U) – 5509 Winbourne Avenue, Baton Rouge LA
- ❖ Longfellow Park (15U) – 5201 Longfellow Drive, Baton Rouge LA
- ❖ North Street Park (10U) – 4100 North Street, Baton Rouge LA

"To the WORLD you may be ONE person, but to ONE person YOU may be the world"

Sincerely,

Leroy Hollins II
Director
1508 Sora Street
Baton Rouge LA 70807
225.921.3614
Info@LouisianaYouthBaseball.com
www.LouisianaYouthBaseball.com

Enclosures

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Sponsorship Opportunities

“Grand Slam” Sign Sponsor

Grand Slam Sponsors are essential to our youth Baseball league. Typically, Grand Slam Sponsors are recognized as a contributing partner of the league. Benefits include:

- A full 3’ X 8’ custom vinyl banner (sponsor designed) placed at **four (4)** sponsor selected ballparks
- Sponsor recognition on Louisiana Youth Baseball website
- Opportunity to cross-promote and participate in all Louisiana Youth Baseball events

Investment: \$1,000

Contract duration: One Full Baseball Season (May – July)

“Solo Shot” Sign Sponsor

Solo Shot Sponsors are essential to our youth Baseball league. Typically, Solo Shot Sponsors are recognized as a contributing partner of the league. Benefits include:

- A full 3’ X 8’ custom vinyl banner (sponsor designed) placed at **one (1)** sponsor selected ballpark
- Sponsor recognition on Louisiana Youth Baseball website
- Opportunity to cross-promote and participate in all Louisiana Youth Baseball events

Investment: \$500

Contract duration: One Full Baseball Season (May – July)

“Inside The Park” Sign Sponsor

Inside The Park Sponsors are just as essential to our youth Baseball league. Typically, Inside The Park Sponsors are recognized as a partner of the league. Benefits include:

- A 3’ X 4’ custom vinyl banner (sponsor designed) placed at **four (4)** sponsor selected ballpark
- Sponsor recognition on Louisiana Youth Baseball website
- Opportunity to cross-promote and participate in all Louisiana Youth Baseball events

Investment: \$750

Contract duration: One Full Baseball Season (May – July)

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“Triple” Sign Sponsor

Triple Sponsors are just as essential to our youth Baseball league. Typically, Triple Sponsors are recognized as a partner of the league. Benefits include:

- A 3' X 4' custom vinyl banner (sponsor designed) placed at **one (1)** sponsor selected ballpark
- Sponsor recognition on Louisiana Youth Baseball website
- Opportunity to cross-promote and participate in all Louisiana Youth Baseball events

Investment: \$250

Contract duration: One Full Baseball Season (May – July)

“Sacrifice Fly” Helpers

Sacrifice fly Helpers offset the cost of league operation expenses such as gloves, bats, balls, and catchers' equipment. A Sacrifice fly Helper will be recognized as a contributor to the league. Benefits include:

- Listing on the Louisiana Youth Baseball website

Investment: Less than \$250

Contract duration: One Full Baseball Season (May – July)

The money from our Fence Sign Sponsorship Program will be used to cover the major cost of essential operating expenses such as:

- Equipment (gloves, bats, balls, etc.)
- Insurance expenses
- Coaches' Background Checks
- Official fees
- Uniforms
- Field Usage Rental
- Academic, Sportsmanship, and Championship Awards
- Travel expenses
- League Marketing
- Administrative Supplies

Signs will be completed and installed seven (7) business days after Artwork has been approved by sponsor.

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Sponsorship Agreement Form

Please return your completed form to *Louisiana Youth Baseball*, 1508 Sora Street, Baton Rouge, LA 70807, Attn: Leroy Hollins II, Director.

Organization Name (as you would like it to appear in advertising and website)

Point of Contact

Organization Mailing Address

Telephone

Email Address

Web Address

Fence Sign Sponsorship Opportunities – Swing For A:

- Grand Slam (3'x8' Sign – Multi Parks) \$1,000
- Solo Shot (3'x8' Sign – Single Park) \$500
- Inside The Park (3'x4' Sign – Multi Parks) \$750
- Triple (3'x4' Sign – Single Park) \$250
- Sacrifice Fly any amount under \$250

Enclosed is our contribution of: \$ _____

Selected Ballpark(s)

Please make checks payable to:
Louisiana Youth Baseball
1508 Sora Street
Baton Rouge, Louisiana 70807
225-921-3614

www.LouisianaYouthBaseball.com
Info@LouisianaYouthBaseball.com

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1.1. Louisiana Youth Baseball – Satchel Paige Pitching Clinic

A pitching clinic will be presented before the season begins for Divisions AA, AAA, & AAAA. The clinic will be open only to registered teams & players. Each team will only be allowed to send two (2) pitchers and two (2) coaches to participate in the clinic due to space & instructors' limitations.

1.2. Louisiana Youth Baseball – Jackie Robinson Jamboree

A jamboree will be played the weekend before the season begins for all age groups. The jamboree will be a round robin format and will be open only to registered teams. Seeding will be done prior to the start of the jamboree based on the registered participating League teams. The jamboree will be played at all participating fields. Teams will not be limited to one location during this jamboree weekend.

1.3. Louisiana Youth Baseball – Urban All Star (U A Star) Weekend

At the midpoint of the season, a weekend will be set aside to celebrate our heritage and the role baseball played in it. Throughout this weekend, special events surrounding baseball will be presented. These events will include all star baseball skill challenges and Negro Baseball League educational sessions.

1.4. The All State Academic Squad & Team

Any student athlete who receives a 3.0 or better GPA at the end of their school year (Spring semester) before the season will be named to the Louisiana Academy All State Academic Team for each division. These student athletes will be nominated by their coach for consideration. An official report card must accompany the nomination. These All State Academic Teams will be recognized during the Championship Games.

1.5. The Director's Award For Academic Excellence

The Director's Award For Academic Excellence is an academic award is given to any student athlete who receives a 4.0 or better GPA at the end of their school year (Spring semester) before the season. ALL student athletes' official report cards must be submitted to LYB administration.

1.6. The Scholastic Dream Team Award

The Scholastic Dream Team Award is a team academic award is given to the team with the highest overall GPA. ALL student athletes' official report card or progress report must be submitted to LYB. If an official report card or progress report for a student athlete who is officially on a teams' roster is not submitted, that student athlete's GPA will be considered "0.00" in the calculation of the teams overall GPA.

1.7. The Hats Off Sportsmanship Award

The Hats Off Sportsmanship Award is a sportsmanship award given by the officials and league administrators to teams who have displayed the most sportsmanship throughout the season. This sportsmanship award will include the sportsmanship of the fans, coaches, & ultimately the players.

1.8. The Championship Series

A playoff system and a championship game, for each division, will be incorporated into the regular season schedule and will be considered as post season. The top four (4) teams of each division will advance to the playoff system.